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**PROBLEM TO BE SOLVED:** To provide an information distribution system that reproduces contents suitable for various terminal stations.

**SOLUTION:** A PPT transmission section 11 of each terminal station 2 employing various kinds of devices such as a mobile phone and a personal computer stores a specific PPT including information denoting a reproduction processing capability of the terminal station 2 itself and transmits it to a base station 1 through a communication path 3 so as to allow the base station 1 to respectively distribute the contents adaptive to each PPT, or the base station 1 distributes a script matching the contents and the terminal station 2 reproduces the contents in response to the PPT according to each script.

